JUNIOR LEAGUE OF
FORT SMITH

BETTER TOGETHER
THE JUNIOR LEAGUE

2022-2023
Sponsorship Opportunities

Junior League of Fort Smith | 311 Garrison Ave Fort Smith, AR 72901
479.783.3930 | juniorleaguefs@gmail.com | jlfs.org

JUNIOR LEAGUE OF
FORT SMITH

Join the Junior League of Fort Smith as we raise awareness about the foster care crisis in the River Valley. Since 1960, the Junior League of Fort Smith has been making an impact in our community with almost 100 projects since its founding. In 2013, we focused on the foster care crisis in our area. It isn't going away soon but we can do our part to break the cycle. We need your help to continue making an impact because we are Better Together.

WE ARE BETTER TOGETHER
THE JUNIOR LEAGUE

JUNIOR LEAGUE OF FORT SMITH MISSION

The Junior League of Fort Smith is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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JUNIOR LEAGUE OF
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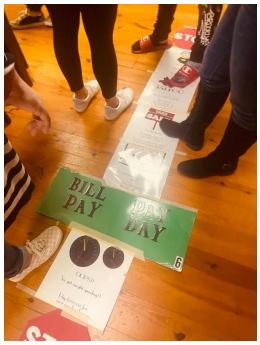
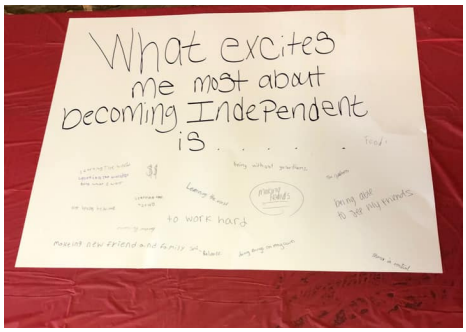
SKILLS-FOR-LIFE CLASSES AND INDEPENDENT CITY

Skills-for-Life classes are taught by The Junior League of Fort Smith to teens aging out of foster care in Sebastian and Crawford counties. Topics include stress management, cooking, personal finance, and much more. Each class has an average of 26 students each month. Our students take the skills they learn to play a virtual "Game of Life" at our annual Independent City.



Top: Students learn how to tie a tie and dress for success for job interviews.

Left: Students participate in the virtual Game of Life, get a t-shirt completing the game, and play board games after finishing the activities.



Students were asked what excited them the most about becoming independent. These were their responses:

- *Learning the world*
- *Not having bedtime*
- *Self-reliance*
- *Making money*
- *Food*
- *To work hard*
- *Being able to see my friends*
- *Making friends*
- *The quietness*
- *More in control*
- *Doing my own things*
- *Making new friends and family*
- *Being without guardians*

JUNE 2020 - MAY 2021 JLFS STATISTICS

DIRECT IMPACTS	NUMBER OF VOLUNTEERS	NUMBER OF VOLUNTEER HOURS
1313	**228**	**497**

NUMBER OF CHILDREN IN FOSTER CARE AS OF JUNE 30, 2021

STATE OF ARKANSAS: **4,854**

SEBASTIAN COUNTY: **785** | CRAWFORD COUNTY: **125**

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JUNIOR LEAGUE OF
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Holiday Home Tour *Sunday December 11, 2022*

In order to fund our Community Impact projects, Junior League of Fort Smith members organize and run creative fundraisers that bring the community together! These Fund Development projects are another way in which our members learn leadership skills. Holiday Home Tour allows the community to tour homes decorated for Christmas in the Fort Smith area and learn more about the mission and focus of JLFS.

General Admission Tour Ticket: $25
VIP Toast and Tour Brunch Ticket: $50

Join the Junior League of Fort Smith as we get into the Christmas spirit for 2022 Holiday Home Tour! You can start the day by attending the VIP Toast and Tour Brunch. Brunch tickets include access to in person tours of each home on the day of the event during specified hours. This brunch includes a delicious breakfast spread, mimosa and coffee bar, and replays of the 2020 and 2021 virtual Holiday Home Tour. General admission tickets to only tour the homes are also available for purchase!

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JUNIOR LEAGUE OF
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SPONSORSHIP OPPORTUNITIES

JUNE 2022 - MAY 2023

PRESENTING SPONSOR | $5000

Logo on marketing materials as "Presenting Sponsor", 2 VIP tables at VIP Toast and Tour Brunch, logo on Holiday Home Tour sign at event, logo recognition on sponsor slideshow, exclusive sponsor

GOLD SPONSOR | $1500

Logo on marketing materials as "Gold Sponsor", 2 VIP tables at VIP Toast and Tour Brunch, logo recognition on sponsor slideshow, multiple sponsorships available

RAFFLE SPONSOR | $1000+

Logo on raffle tickets, logo on marketing materials as "Raffle Sponsor", 1 VIP table at VIP Toast and Tour Brunch, logo recognition on sponsor slideshow, ability to provide promotional material to be distributed during event

PURSE SPONSOR | $1750

Logo on purse raffle tickets, logo on marketing materials as "Purse Sponsor", 2 VIP Brunch tables, logo recognition on sponsor slideshow, ability to provide promotional material to be distributed during event

HOME SPONSOR | $500

Logo on marketing materials as "Home Sponsor", logo on sign at home during tour, logo recognition on sponsor slideshow, multiple sponsorships available - one for each home on the tour, 4 general admission tickets or 2 VIP Toast and Tour Brunch tickets

TABLE SPONSOR | $500

Name on marketing materials as "Table Sponsor", 1 VIP table at Holiday Home Tour Brunch, name recognition on sponsor slideshow, multiple sponsorships available

BRUNCH SPONSOR | $500

Name listed on thank you signs at food tables and on marketing materials, name recognition on sponsor slideshow; upgrade to $1000 for logo recognition and 1 VIP table at VIP Toast and Tour Brunch, multiple sponsorships available

SILENT AUCTION SPONSOR | $300

Name listed on silent auction website and on marketing materials, name recognition on sponsor slideshow, exclusive sponsor

GENERAL MEMBERSHIP MEETING SPONSOR | $500

Logo listed on agendas at General Membership Meeting and on a social media post for that month's meeting, logo recognition on JLFS Website, informational table at membership meetings, if desired, multiple sponsorships available

***VIP Brunch table includes 8 seats to VIP Toast and Tour Brunch, sign on table with logo/name, and recognition on sponsor slideshow*

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JUNIOR LEAGUE OF
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SPONSORSHIP AGREEMENT

JUNE 2022-MAY 2023

NAME (Exactly how name should be listed in all publicity)

ADDRESS

CITY STATE ZIP PHONE NUMBER

CONTACT NAME EMAIL

Yes! I want to help Junior League of Fort Smith at the level marked below!

- ☐ Presenting Sponsor | $5000
- ☐ Gold Sponsor | $1500
- ☐ Raffle Sponsor | $1000+
- ☐ Purse Sponsor | $1750
- ☐ Home Sponsor | $500
- ☐ Table Sponsor | $500
- ☐ Brunch Sponsor | $500
- ☐ Silent Auction Sponsor | $300
- ☐ General Membership Meeting | $500

PAYMENT INFO

☐CHECK INCLOSED *(PAYABLE TO JUNIOR LEAGUE OF FORT SMITH)*

☐EMAIL INVOICE

☐MAIL INVOICE *(Email address if different from above)*

☐CREDIT CARD

Scan the QR code or pay online at jlfs.org/support

Completed form can be mailed to:

Junior League of Fort Smith
311 Garrison Ave
Fort Smith, AR 72901

or emailed to:

juniorleaguefs@gmail.com

Junior League of Fort Smith Tax ID: 71-6052835