



JUNIOR LEAGUE OF
FORT SMITH

2023-2024

SPONSORSHIP

OPPORTUNITIES





The Junior League of Fort Smith is an organization whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

JUNE 2022 - MAY 2023 JLFS STATISTICS

Direct
Impacts
787

Number of
Volunteers
118

Number of
Volunteer Hours
326

DHS Angels for
Christmas
30

Community
Investment
\$13,366.80

Number of children in foster care as of June 30, 2022
State of Arkansas: **4,524**
Sebastian County: **721** | Crawford County: **127**

PARTNERING ORGANIZATIONS

Arkansas Family Alliance | The CALL in Crawford & Sebastian Counties
Department of Children & Family Services | Get Real 24
The Maggie House | River Valley Adoption Coalition
Young Homes Children's Ministries

EVENT AND SOCIAL MEDIA DATA

Holiday Home Tour 2022
Event Participants
500+

Number of
Facebook likes
3,900+

Number of
Facebook followers
4,300+

Junior League of Fort Smith
311 Garrison Ave Fort Smith, AR 72901
479.783.3930 | juniorleaguefs@gmail.com | jlfs.org



December 3, 2023

Presenting Sponsor | \$2,500

Includes logo on marketing materials as "Presenting Sponsor", logo on Holiday Home Tour sign at event, recognition on sponsor slideshow, 16 brunch tickets for 2 reserved tables with company logo and in person tours of each home on the day of the event. Exclusive sponsorship.

Gold Sponsor | \$1,500

Includes logo on marketing materials as "Gold Sponsor", recognition on sponsor slideshow, 16 brunch tickets for 2 reserved tables with company logo and in person tours of each home on the day of the event. Multiple sponsorships available.

Brunch Sponsor | \$750

Includes logo on thank you signs at the brunch and on marketing materials as "Brunch Sponsor", recognition on sponsor slideshow, 8 brunch tickets for 1 reserved table with company logo and in person tours of each home on the day of the event. Multiple sponsorships available.

Home Sponsor | \$500

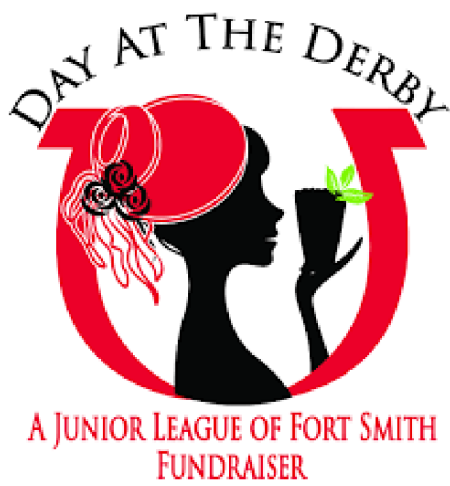
Includes logo on marketing materials as "Home Sponsor", logo on sign at homes during tour, recognition on sponsor slideshow, 4 general admission tickets or 2 brunch tickets.

Silent Auction Sponsor | \$250

Includes name listed on silent auction website and on marketing materials and recognition on sponsor slideshow. Exclusive sponsorship.



Holiday Home Tour is a signature Junior League of Fort Smith event in the River Valley! Held every year in Fort Smith in early December participants tour 5 or more homes that are decorated for the holidays. VIP Ticket holders have access to brunch before the tour.



**DERBY
STYLE**



April 6, 2024

Presenting Sponsor | \$2,500

Includes logo on all marketing materials as "Presenting Sponsor", logo on Day at the Derby sign at event, recognition on sponsor slideshow, 16 event tickets for 2 reserved tables with company logo. Exclusive sponsorship.

Raffle Sponsor | \$2,500

Includes logo on marketing materials as "Raffle Sponsor", logo on Day at the Derby raffle tickets, recognition on sponsor slideshow, 16 event tickets for 2 reserved tables with company logo. Exclusive sponsorship.

Gold Sponsor | \$1,500

Includes logo on marketing materials as "Gold Sponsor", recognition on sponsor slideshow, 16 event tickets for 2 reserved tables with company logo and in person tours of each home on the day of the event. Multiple sponsorships available.

Cornhole Sponsor | \$750

Includes logo on marketing materials as "Cornhole Tournament Sponsor", logo on Cornhole Tournament sign, recognition on sponsor slideshow, 8 event tickets for 1 reserved table with company logo. Exclusive sponsorship.

Table Sponsor | \$500

Includes logo on marketing materials as "Table Sponsor", recognition on sponsor slideshow, 8 event tickets for 1 reserved table with company logo. Multiple sponsorships available.

Silent Auction Sponsor | \$250

Includes logo listed on silent auction website and in person silent auction and on marketing materials and recognition on sponsor slideshow. Exclusive sponsorship.



Junior League of Fort Smith is bringing back Day at the Derby! In 2024 the event will be the same day as the Arkansas Derby. The event is hosted in the Belle Grove Historic District and features a cornhole tournament, mint juleps and bourbon tasting, cigars, and a live viewing of the derby.



SPONSORSHIP AGREEMENT

JUNE 2023-MAY 2024

NAME (Exactly how name should be listed in all publicity)

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

CONTACT NAME

EMAIL

Yes! I want to help Junior League of Fort Smith at the level marked below!

Holiday Home Tour

- Presenting Sponsor | \$2,500
- Purse Sponsor | \$2,500
- Gold Sponsor | \$1,500
- Brunch Sponsor | \$750
- Home Sponsor | \$500
- Silent Auction Sponsor | \$250

Day at the Derby

- Presenting Sponsor | \$2,500
- Raffle Sponsor | \$2,500
- Gold Sponsor | \$1,500
- Cornhole Sponsor | \$750
- Table Sponsor | \$500
- Silent Auction Sponsor | \$250

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Payment Info

- Check enclosed (*PAYABLE TO JUNIOR LEAGUE OF FORT SMITH*)
- Email Invoice _____
- Mail Invoice _____ (Email address if different from above)
- Credit Card Scan the QR code or pay online at jlfs.org/support

Completed form can be mailed to:

Junior League of Fort Smith
 311 Garrison Ave
 Fort Smith, AR 72901

or emailed to:

juniorleaguefs@gmail.com

Junior League of Fort Smith Tax ID: 71-6052835



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