

# SPONSORSHIP PAGENTAL PAGENTAL

DAY AT THE DERBY



Saturday, April 11, 2026 2:00pm - 6:00pm The Bonneville House



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## **ABOUT US**

Day at the Derby is one of JLFS's signature fundraising events — a stylish and spirited afternoon inspired by the Kentucky Derby tradition. Guests enjoy cocktails, games, entertainment, raffles, and the everpopular Best Hat & Best Bowtie Contest, all while supporting JLFS's mission.



This event not only brings our community together for an unforgettable experience, but it also ensures JLFS can continue to fund programs and initiatives that uplift and empower the people of Fort Smith.



By supporting Day at the Derby, donors and sponsors play a vital role in helping us make a lasting difference. Together, we are building a stronger, healthier, and more vibrant future for our community.



## **OUR FOCUS**

In 2023, the Junior League of Fort Smith refined our efforts to focus on childhood poverty in the Arkansas River Valley. We provide community education, advocate for those affected, and partner with agencies addressing this critical issue.

JLFS works to meet both the immediate needs and long-term challenges faced by children in poverty, building a stronger future for our community.

Day at the Derby, our signature spring fundraiser, makes this work possible. Your support helps us continue to educate, advocate, and serve – creating lasting change where it's needed most.

## **OUR MISSION**

The Junior League of Fort Smith is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

We welcome all women who share a commitment to voluntarism and a desire to improve the community around them.

By supporting Day at the Derby, you are helping JLFS continue its mission – equipping women to lead, serve, and create lasting change in the Arkansas River Valley.



### **Meet the Committee**



Shannon Stoddard Chair



Jessica Yarnell Co-Chair



Megan Eisenbarger



**Casey Collyar** 



**Syd White** 



**Emily England** 



Kaitlyn Christello



## Sponsorship Packages

#### Raffle Sponsor | TBD

This sponsorship includes the sponsor's logo displayed on all raffle marketing materials, labeled as "Raffle Sponsor," as well as on the Day at the Derby raffle tickets and across our various social media platforms. The sponsor may choose to receive either 2 event tickets or 4 raffle tickets.

#### Mint Julep Society Sponsor | \$1,500

This sponsorship features the sponsor's logo on event signage and social media channels. Sponsors will also have a unique drink named in their honor and will receive a special wristband to bypass lines at the bar. The sponsor may select either 6 event tickets or 12 raffle tickets. Multiple sponsorships are available.

#### Horseshoe Club Sponsor | \$750

This sponsorship features the sponsor's logo on event signage and social media channels. Sponsors will receive a special wristband to bypass lines at the bar. The sponsor may select either 2 event tickets or 4 raffle tickets. Multiple sponsorships are available.

#### Special Event Sponsor | \$500

Sponsorship opportunities are available on a first-come, first-served basis, allowing sponsors to choose from the exclusive events listed below. This sponsorship includes the sponsor's logo prominently displayed on event signage and across social media platforms. Additionally, the sponsor may select either 2 event tickets or 4 raffle tickets.

Available Events: Silent Auction, BINGO, Cornhole Tournament, Bourbon Tasting, Cigar Bar, and Stick Horse Race

#### Infield Refreshments Crew Sponsorship | \$250

This sponsorship opportunity includes the sponsor's logo prominently displayed on event signage related to food and across various social media channels. Additionally, the sponsor will receive 4 raffle tickets. Multiple sponsorships are available for interested parties.



## Day at the Derby Sponsors

Yes! I want to support the JLFS Day at the Derby!

Contact Person:	
Email:	
Address:	
Phone:	
Please write the name as you'd like it listed on Ma Please email logos to jlfsdayatthederby@gmail.co	•
CHOOSE YOUR SPON	SORSHIP LEVEL:
☐ Raffle Sponsor	Special Event Sponsor   \$500 Circle Preferred Event:
☐ Mint Julep Society Sponsor   \$1,500	<ul><li>Silent Auction</li><li>BINGO</li></ul>
☐ Horseshoe Club Sponsor   \$750	<ul><li>Cornhole Tournament</li><li>Bourbon Tasting</li></ul>
☐ Infield Refreshments Crew Sponsorship   \$25	<ul><li>O cigar Bar</li><li>Stick Horse Race</li></ul>
MAKE CHECKS PAYABLE TO: JUNIOR LEAG	JE OF FORT SMITH
RETURN THIS FORM TO: JUNIOR LEAGU	E OF FORT SMITH STODDARD

MUST BE RECEIVED NO LATER THAN MARCH 13, 2026
THANK YOU FOR YOUR SUPPORT!

FORT SMITH, AR 72901



## SILENT AUCTION

We are seeking donations for our Silent Auction! Your contributions, no matter how small, can make a significant impact. Please email your Silent Auction ideas and arrange for donation pick-up to jlfsdayatthederby@gmail.com. For any inquiries regarding the event, feel free to reach out to Shannon Stoddard, the chair of JLFS Day at the Derby, at 479-629-2891 or via email. Thank you for your support!

**Most needed items:** 

- Gift Cards
- Services
- Signed Memorabilia
- Travel Opportunities
- Bottles of Wine
- New Merchandise
- Game or Event Tickets
- Sponsor a Gift Basket





The Junior League of Fort Smith is proud to announce the return of our beloved Day at the Derby event. This event will have different activities throughout the event.

So, break out those big crazy hats and jaunty bowties and come spend a fun, laid-back afternoon with us.

\*\*Ticketholders must be 21+ attend this event.\*\*



#### **EVENT HIGHLIGHTS**

- Raffle Item
- Silent Auction
- Delicious Food
- Open Bar
- Cornhole Tournament
- BINGO
- Bourbon Tasting
- Cigar Bar
- Best Dressed Contests









Contact Us (479) 783-3930 ilfsdayatthederby@gmail.com



**More Information** www.jlfs.org/dayatthederby

2PM-6PM

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APRIL

BONNEVILLE HOUSE

318 N. 7<sup>TH</sup> STREET FORT SMITH, AR 72901